LETTER FROM THE PRESIDENT

As we reflect on 2018, we are so honored to be engaged in this important work of service to children and community. The mission, vision, programming, advocacy, and tremendous growth would not be possible without your continued support. Contributions through generous donations of time, talent, and treasure have helped to drive the momentum and impact that we celebrate within this service space. As I look at our programming initiatives, we have been intentional through each step of design and implementation. Everything HNP has chosen to engage in has a common thread: connectivity. As we work to drive change in ending exploitation, each layer of programming, advocacy, and education is connected.

Prevention, intervention, healing, and reintegration are all connected and needed for bringing systemic changes that are absolutely essential—they need one another to bring about the lasting and sustainable change HNP is committed to. They also play a significant part of tailoring the response system. Exploitation has a direct impact on the public health of our community. If this problem goes unaddressed, the societal costs will continue to increase and the health of our children and families will decline. As our programming efforts are interwoven with our collaborative partnerships, the continuum of care grows so that children and their families have access to vital services and support. Each programmatic and community advocacy component is survivor-informed.

We are committed to quality care based on best practices and also recognize there is an element of pioneering as this service sector continues to develop across this country and around the globe. As you continue to walk this journey with us, your connection to what we do is changing lives, the community, and bettering the long term health of those we serve. The more connected we are, the greater the impact and our ability to decrease shame and stigma around this issue. We thank you and let’s celebrate what has been accomplished in 2018 together as we continue to shine the light into the darkness!

Mahalo Nui Loa,

Jessica R Munoz
MSN, APRN-RX, FNP-BC
Who We Are

Hoʻōla Nā Pua (HNP) is committed to the prevention of child sex trafficking and caring for children who have been sexually exploited.

Sex trafficking exists nationwide: in cities, suburbs, and rural towns, including throughout our communities here in Hawai‘i. Sex trafficking of children is any sex act or sexual abuse involving a minor in which something of value is given to or received by any person. Children can be exploited at any age, regardless of race, gender, or nationality. They may come from a variety of backgrounds and vulnerabilities. We work to prevent exploitation by educating and empowering children at school, and we provide mentoring opportunities in a variety of settings for healthy relationship building that brings healing to children who have experienced severe trauma. We are also committed to building a quality comprehensive residential treatment program to bring health and healing.

Hoʻōla Nā Pua HEARs children and their families, providing services through Health, Education, Advocacy, and Reintegration to those most vulnerable. The problem of sex trafficking requires all of us, our entire community, to connect and surround our keiki with comprehensive support. We certainly can’t do it alone, and we are proud of the connections made and partnerships forged this year which continue to expand the safety net necessary for these children.

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100+ youth mentored
5,550+ youth and professionals empowered
20,660+ people received awareness

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Ho‘ola Nā Pua’s Starfish Mentoring Program provides trauma-informed care through comprehensive, one to one mentoring that addresses the unique needs of survivors of sex trafficking and those at risk. Mentors offer support and advocacy while serving as positive role models to program participants, ages 11-21. Mentors and mentees meet for two hours a week, every week, for one year. Our mentoring program ensures that mentees connect with a caring adult to help guide them toward healing, restoration, and successful social reintegration.

Our Hoku program grew in 2018 from three facilities to five, reaching more youth.

Hoku is a program that provides weekly group activities in youth residential facilities. Based on a resilience framework, staff and volunteers conduct lessons and activities that aim to model healthy connections and promote self-empowerment. These factors are paramount in the recovery of trauma survivors. Youth in these facilities often have multiple risk factors and vulnerabilities, and many have been identified as victims of exploitation. The fact that they are in residential care often means that they are system-involved through Child Welfare and/or Juvenile Justice. System involvement is, in itself a commercial sexual exploitation risk factor for youth due to the circumstances that led them there.

Hoku lessons and activities are designed to be fun and engaging, and always start with making connections. We focus on resiliency-building areas of self-worth, knowledge, social and safety skills, and purpose. Our goal is to equip youth with empowerment tools that will serve as protective factors when they are discharged.
In our Hoku Program, participants give a ‘weather report’ on their mood. This participant experienced a positive change in her mood after participating.
Our education program helps prevent victimization by teaching our keiki to recognize the warning signs of exploitation and empowering them with resources to connect them with trusted adults and to know what to do. The presentations are available for students from middle school through high school to inform them about the issue, raise awareness, and provide measures that students can internalize to keep themselves and their peers safe.

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Thank you so much for your presentation and for bringing a new light to the situation. With this information, I feel like I might be able to make a difference or change someone’s life. It gives me confidence and relief knowing that now I may be able to make a change, as well as knowing that there is someone out there bringing awareness and trying to make a difference. Looking back, and now knowing the signs, I realize that I could have possibly been one of the many faces and many stories out there.

- A., Student, Campbell HS

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**YOUTH FEEDBACK**

- 75% received education on commercial sexual exploitation for the first time
- 96% are confident that they can recognize warning signs of a trafficking situation
- 98% know who to contact for help
- One of the largest takeaways: Cyber safety is important in an age where we connect so easily
- Nearly 1 in 5 kids said they will practice more cybersafety

Connecting with providers who are often the first responders, who have the opportunity to identify exploitation, is another arm of our education program. Social workers, health care personnel, educators, and administrators have received training from HNP staff and from national experts who have come to Hawai‘i through our partnership.
MAP OF SCHOOLS REACHED IN 2018

3,947 students reached across 4 islands

1,603 professionals trained

SCHOOLS REACHED:
Kaimuki HS • Kamehameha MS & HS • Saint Louis MS & HS • Kaimuki Christian School • Calvary Chapel MS & Elementary • Sacred Hearts Academy • Campbell HS • La Pietra • Pearl City HS • Punahou School • Nanakuli MS & HS • Halau Ku Mana Public Charter School • Leilehua HS • Wahiawa MS • Waianae MS • Kapiolani Community College • Hawai‘i Pacific University • Hawai‘i Technology Academy Kona • Lahainaluna HS • UH Hilo • Kalaheo HS • Dole MS • Moloka‘i MS • Mililani HS • Washington MS • Radford HS • Argosy University • UH Nursing School • Chaminade University

PROVIDERS TRAINED:
Liliuokalani Trust • Catholic Charities • Child and Family Behavioral Health Services • CAMHD • Hawai‘i Youth Services Network • Hina Mauka • Hawai‘i Youth Correctional Facility • HiEHiE • Wahiawa General • Hawai‘i Athletic Trainers Association • Kahuku Medical Center • Windward District Social Workers • WCCHC • Youth Challenge Academy • Noho Olu Salvation Army Safehouse • Hawai‘i Island Coalition Against Human Trafficking • Keiki Coalition • Family Court • Military (Ft. Shafter, Schofield) • HUI Coalition

This is a comprehensive list of ongoing partners.
Proposed legislation that would have raised our grade (but was not passed):

**HB 2138:** Add solicitation of a minor for prostitution to offense of sex trafficking, remove statute of limitations for prosecution of sex trafficking/solicitation of a minor for prostitution, increase penalties for offenders of sex trafficking

**HB 125:** Allow DHS to contract with a provider to operate a sex trafficking special treatment facility for minors

**HB 949:** Allow DOE to conduct voluntary training on sex trafficking prevention to teachers/staff

**HB 930:** Create a task force to review curricula to educate public school students about sexual abuse/sex trafficking prevention

**SB 2275:** Require health care, law enforcement, and social workers to report suspected labor/sex trafficking cases

According to a January 2019 study on youth sex trafficked in Hawaii, conducted by the ASU School of Social Work:

- 100% trafficked in Hawai‘i
- About 77.3% Native Hawaiian
- Average age youth are first trafficked: 14
- With an average of 5.8+ attempts to exit

HNP is committed to connecting the dots between the lives of our keiki and the community structure vital to keeping them safe. We continue to solicit testimony from our supporters for needed legislation and to partner with organizations doing research to shine a light on this issue.

We assisted with the development of innovative and first-of-their-kind research studies conducted by the Arizona State University Office of Sex Trafficking Intervention Research and the Hawai‘i State Commission on the Status of Women discussing demand for commercial sexual exploitation of children in Hawai‘i and stories of survivors.

- **Sex Trafficking in Hawai‘i**
  - Part 1: Exploring Online Sex Buyers
  - Part 2: The Story of Survivors
By Presidential Proclamation, January is National Slavery and Human Trafficking Prevention Month. On January 11, 2018, HNP held an awareness walk on the State Capitol Ground in Honolulu to bring awareness to the community on this national and local issue.

The Hoʻōla Nā Pua Advocacy Award recognizes individuals and entities who have joined the fight against sexual exploitation by taking a courageous public stand on behalf of vulnerable children in Hawai‘i. The 2018 recipients are pictured here with our President, Jessica Munoz (pictured left to right): Mark Miriam representing Rotary District 5000, Winton Schoneman, Mary Burgess representing Sutter Health - Kahi Mohala, Karen Tan representing Child & Family Service, Jan Vasilius and Ann Charles representing The Kaimas Foundation, Council Member Kymberly Pine, and Julie Hong, Robert Lietzke, and Dennis Gibson representing Booz Allen Hamilton. Recipients not pictured: Dr. Dominique Roe-Sepowitz, and U.S. Congresswoman Tulsi Gabbard.
The Pearl Haven Campus will be a trauma-informed, licensed, and accredited treatment campus. Pearl Haven will provide a residential program for young females age 11-18 who have been sexually exploited. The program will focus on health and well-being by integrating group and individual therapies, mental and physical care, educational needs, and family reunification.

Children who have been exploited suffer from severe complex trauma. Given their level of victimization, intensive intervention and comprehensive therapeutic services need to be provided in a safe environment. Our vision is to provide girls who are rescued or escape from the abuse of sexual exploitation with services, a path to restoration and healing from their trauma, an increased sense of self-worth, and the confidence and ability to successfully reintegrate into the community. The facility will provide a much needed element in the continuum of care offered to children experiencing high levels of trauma.

"I believe strongly in the Pearl Haven Project... Pearl Haven is a sustainable project that’s critical for the girls of Hawai‘i."

- John Dean, Board Member, Central Pacific Bank

"The MacNaughton Foundation is honored to be supporting HNP and its much needed Pearl Haven project. Our community is closely connected and interwoven and we look forward to helping HNP connect with caring businesses and individuals to see this project through. Each additional person and company that sees the need for Pearl Haven, and joins the mission, makes the impact of HNP stronger and more impactful. We need to rise as a community to right this wrong."

- Duncan McNaughton, Chairman & Founder, The McNaughton Group
Pearl Haven is a labor of love. It is passion that drives us to design and build a truly sustainable and healing environment. As architects, we put ourselves in the shoes of those who we are building for. It is unfathomable what these girls have endured and for our team, it has been truly gratifying to design a safe sanctuary of healing and hope devoted to Hoʻōla Nā Pua’s mission.

-Bettina Mehnert, President & CEO, AHL
Revenue:
- 50% Current Programs: $2,332,337
- 50% Pearl Haven:

Operational Expenses:
- 64% Programs: $1,106,643
- 21% Fundraising
- 15% General & Administrative

TOTAL NET ASSETS
- 12/31/17: $1.6 million
- 12/31/18: $3.1 million
Central Pacific Bank Foundation
Central Union Church
Central Union Church of Honolulu
Women’s League Ministry
Child and Family Service
Christine Aron
Christopher Ballard
Conrad Colbert
Corepower Yoga
Daniel & Teri Pierson
Dana Shaffer
Danae Khan Jones
Dean & Tara Spagnoli
Diane Von Furstenberg Studio, LLC
Dorothy & John Natio
Devon D. Leis Co., Inc.
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Hawaii Community Foundation
Hawaii Dialogic Telecom, LLC
Hawaii Gas Co.
Hawaii Lodging & Tourism
Association
Hawaii Pacific Health
Hawaii State Bar Foundation
Hawaii State Federal Credit Union
Hawaiian Airlines
Ian MacNaughton
Inatsu Engineering
Inspire Church
Island Insurance Foundation
James & Cheryl Canari
James Palmer
Jessica & Jeremy Munoz
Jim & Norma Slavish
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Joshua Strickler
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Kathryn Barton
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Keith & Shannon Asato
Kenneth Ball
Kevin & Jennifer Weist
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Kimberly Carson
Knights of Columbus
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Kobayashi Group
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Lima Kokuia Inc.
Lynn Babington
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Marian Brown
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Matson Navigation Company
Michelle & Mark Stofle
Monte Schultz
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New Hope Kailua
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Todd Pang
Troy Miyasato
Tushar Patel
Two Seas Construction
Unified Public Workers
Valine Griffith
Wahiawa Assembly of God
Warren & Shirley Higashi
Wesley Uemoto
Yvonne Jones

**MAHALO TO OUR SUPPORTERS AND SUSTAINING DONORS 2018**

**$100,000+**
State of Hawaii Office of Community Services
State of Hawaii Department of Labor and Industrial Relations
Lili’uokalani Trust
Zilber Family Foundation
The MacNaughton Group Foundation

**$50,000-$99,999**
Anonymous
Consuelo Zobel Alger Foundation
Hawaii Women’s Legal Foundation
John & Sue Dean
The Robbins Foundation

**$25,000 - $49,000**
Daniel Dravove
Diana Phillips
Hayashi Family Foundation
Leif & Roberta Johansen
Linda Nakagawa
Sousa Family Trust
The Gift Foundation of Hawaii
The Rose Fund

**$1,000 - $24,000**
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Brittany Uhl
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Carol Taira
Carole Lee
Carrie & Sterling Martell
Central Pacific Bank

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Shandra Carter, LCSW Executive Deputy Director, Texas Juvenile Justice Department. (Therapist and Residential Treatment Expert)

Mahalo to our staff and consultants who have helped to fulfill our mission.
Ho'ōla Nā Pua is a Hawai‘i-based, 501(c)3 non-profit organization.

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