

2025 Founders' Vision

A NOTE FROM JESSICA R. MUÑOZ

Aloha HNP Ohana,

As we bid farewell to 2024 and embrace the opportunities and promises of 2025, I want to take a moment to reflect on and celebrate the incredible journey we have had over the past 12 months—both as individuals and as a collective force for change.

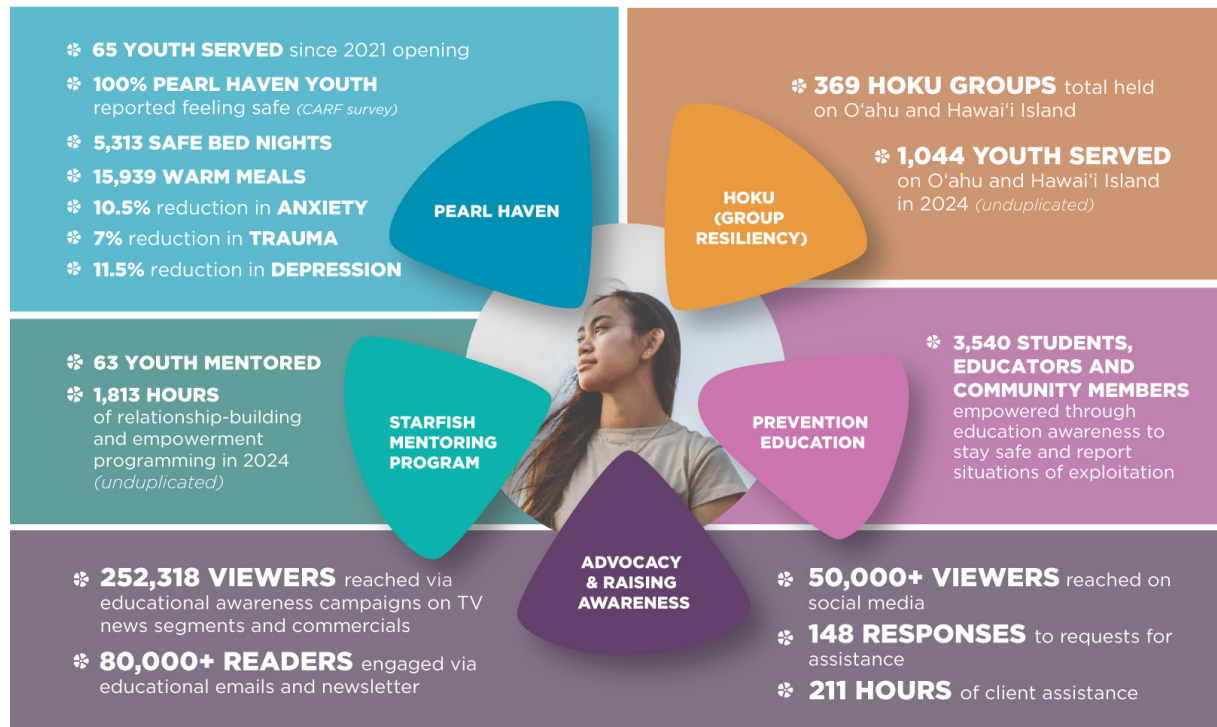
This year has been filled with meaningful progress, unwavering dedication, and countless moments that have reinforced our mission to protect and uplift those most vulnerable. Together, we have strengthened our impact, expanded our reach, and deepened our commitment to serving survivors, educating communities, and building a future free from exploitation.

As we embrace all that 2025 has in store, let's carry forward the momentum, the passion, and the purpose that defines us. Here's to another year of *transformation, collaboration, and hope!*

First and foremost, thank you! Without your support and partnership, we could not sustain this mission. Your time, talent, and resources are vital as we walk alongside our vulnerable youth. Together, we are creating bright futures for children through our collective advocacy. Every conversation, connection, and introduction helps to ignite the chain reaction that brings lasting sustainable change around protecting our most vulnerable. I am incredibly proud of our HNP and Pearl Haven team who work diligently every day to provide care for youth, their families, and the community.



2024 Program Highlights



Our community programs on O'ahu and Hawai'i Island continue to thrive because of your continued dedication and care.

Pearl Haven

In April 2024, we proudly celebrated the third year of Pearl Haven’s operation, marking another milestone in our mission to serve and support children on their healing journey. This year, we were especially honored to witness several of our girls graduate from the program, expressing their growth and resilience through the transformative power of cultural arts. Their Ho’ike production became a powerful platform for them to share their voices, standing alongside Aunty Leo and Uncle Kelly Boy in a moving celebration of their journeys. Through heartfelt songwriting and recording, they poured their emotions into music—sharing stories of pain, healing, and resilience in a way that words alone could never fully capture. The experience was beyond powerful; it was a testament to their strength, courage, and the life-changing impact of Pearl Haven. Powerful doesn’t even begin to capture the experience.



Education

- * **12 YOUTH** received A-B Honor Roll status in core subjects
- * **AVERAGE ACE SCORE: 7.2**

“ I am learning that I am so much more than just my story and experiences. I finally have A’s in all my classes! ”

Physical Health

- * **5,313** safe bed nights
- * **15,939** warm meals served
- * **100%** Pearl Haven Youth reported feeling safe (CARF survey)

“ Riding horses taught me to breathe through uncomfortable situations to calm down. ”

Mental Health

- * **6,458** hours of experiential & other nonclinical treatment
- * **8,126** hours of clinical treatment
- * **11.5%** reduction in depression
- * **10.5%** reduction in anxiety
- * **7%** reduction in trauma

“ Being able to do these experiences has helped me be more confident and comfortable in being myself. ”

Community

- * **480 hours** of family counseling and strengthening experiences (visits and calls)
- * **300% increase** in overall well-being*
- * **78% improvement** in interpersonal relationships fostered*

“ My family can see the difference in me and my sister. My mom and I talk more now. I feel like I have friends and I feel safe to be who I am and grow. ”

*Based on ORS Surveys

Highest population served since 2020, with youth from Hawaii, Texas, California, Michigan & Washington

Your generosity has been crucial in sustaining the Bromley Family Pearl Haven Campus, a safe haven where sexually exploited youth in Hawai’i can find healing, hope, and the opportunity to thrive.



Our girls also had the opportunity to express themselves through painting. They painted alongside the famous performance artist Jared Emerson a captivating mural that now graces the wall of our multipurpose room that is used multiple times every single day. The elegance and beauty of this image signify the resilient spirit we see in our girls everyday as they rise above circumstance and their trauma that tries to hold them back. It signifies the transformation when one goes from blossoming, to thriving to flourishing, which is our prayer for each youth.

Special Recognition OF PEARL HAVEN

In 2024, Ho'ola Na Pua was named one of 18 winners in a prestigious national competition identifying organizations that are innovating their dedication to combating human trafficking among women and girls. This recognition comes with a \$50,000 award, but more importantly, it affirms the impact of our work and the power of our collective efforts.

This achievement is a testament to the strength of our mission and the unwavering commitment of our supporters—people like you who believe in a future where every girl is free, empowered, and thriving. The White House's National Action Plan to Combat Human Trafficking emphasizes that women and girls are disproportionately affected by trafficking, making our work more urgent than ever.

 *Remembering The Journey -*
YOU HELPED US GET HERE AND KEEP US GOING!



Ho'ola Nā Pua's "Join Our Journey" end-of-year campaign was an 8-week storytelling initiative that highlighted key milestones in the organization's history, re-engaging past donors and inspiring renewed support. If you missed the videos, scan the QR code on the right!



 UNVEILING + MEMORIALIZING OF
Resilient Hope Butterfly Wall



One of our Pearl Haven youth coined the phrase resilient hope. This youth has overcome what many would say is impossible. She has illustrated the power of resilience, the ability to overcome, and the new life that comes from being nurtured and cared for through the ups and downs of the healing journey.

Pearl Haven is more than just a place; it's a cocoon of hope, where vulnerable youth discover the strength to transform their lives. Like the butterflies that now grace our courtyard, each young life finds a safe place to grow, spread their wings, and embrace a brighter future. This same youth said it best: "we are like caterpillars... Pearl Haven is our cocoon, where we feel safe enough to begin our transformation."

This wall is ever growing, and your unwavering support has made this dream a reality, empowering our youth to journey toward healing and freedom.

Resilient hope is not just a saying at HNP that we embrace; it is the beacon of light, shining into the darkness, illuminating the paths of countless children who have faced adversity. The enduring power of these young hearts inspires us every day, reminding us of the strength and courage that reside within the human spirit.

Your generosity is transforming lives, one beautiful butterfly at a time.



Align – INSPIRATIONAL WORD FOR 2025

As many of you know, since the inception of the mission of HNP, I have had a visionary word of the year to help guide us as we strive to reach the service delivery goals laid out before us. The word of the year for 2025, is "*Align*".

This year as the HNP team continues to focus on program delivery and driving forward the much-needed initiatives laid before us, we remain committed and aligned to our founding mission and vision. We are dedicated to collaboration and clear communication, aligning actions with our overall objectives and service. As an organization and as individuals we know that when we are aligned we:

Recalibrate

Support goal achievement

Focus on clarity of purpose

Foster collaboration + a shared purpose

Adapt to change

Strengthen our resilience

Promote authenticity

Reflect renewal + transformation

Alignment is not just about positioning or agreement; it's about finding a common goal and approach even when we have different perspectives, convictions, or backgrounds. It's about bringing diverse people together to create a common future. In a world where differences seem to divide us more than ever, alignment becomes crucial. It helps bridge the gaps and brings people closer, fostering understanding and collaboration. I often share with our team; we are all pieces to the puzzle of bringing systemic change and healing services around the complex problem of child sexual exploitation. It's hard to put a puzzle piece together with another piece if it's not aligned.

As an organization, we have been through many seasons of uncertainty, global challenges, and economic uncertainty; however, our commitment to ensuring children have a bright future and can reimagine their future has not wavered. We remain aligned in faith, spirit, and purpose, galvanized with a relentless fortitude and pioneering spirit

In 2025, we are focused on...

- ✿ **Expanding Survivor Services & Reach** – Increasing access to trauma-informed residential care and community-based programming for survivors of sexual exploitation. Continuing to expand outreach initiatives statewide, on the outer islands and nationally.
- ✿ **Strengthening Education & Community Engagement** – Amplifying awareness and prevention efforts through our Demand Reduction Campaign, community partnerships, educational workshops, and advocacy programs equipping communities with the tools to recognize and combat sex trafficking and exploitation. Partnering with the Hawaii Department of Education to ensure children and educators are equipped with preventative measures.
- ✿ **Enhancing Sustainable Funding & Partnerships** – Continue to secure financial stability through diversified funding streams, including grants, endowed funds, and corporate partnerships. Ensure the continued long-term growth and impact of Ho'ōla Nā Pua's programs and services and refine metrics and reportable impact measurements.



For the past 16 years, I have had the privilege of bringing to light the needs and voices of these children in our community both locally and nationally. I have witnessed firsthand the transformative impact of resilient hope. As we have journeyed together, overcoming barriers, and building the impossible, and helping bring transformative change to the system with the sole focus to create a safer, more nurturing environment for our children. The voices of our youth need to be elevated throughout our nation. I remain dedicated to our strategic direction, advocacy, capacity building, and programmatic efforts. I am excited for all that is ahead in this journey of profound opportunities to impact remarkable change across our local, national, and international landscape.

Your alignment with us in 2025 is vital as we continue to press forward, to serve more children, reach more communities and families, and amplify our message. This journey is a marathon and not a sprint. Thank you for continuing to journey alongside us, our youth, as we navigate these moments and find triumph even in the small things. It's the small things that lead to the big things; WE are planting seeds.... These seeds take root and grow into the forest of life changing transformation.

Cheers to aligning in vision, spirit, and purpose. We have much work to do!
Our kids are counting on YOU.

Mahalo Nui Loa,



Jessica Munoz | Founder, MSN, APRN-RX, FNP-BC

