





# *Ola Nā Pua*

**Ola nā pua i ka poli o Waiale'e**

*The flowers find respite in the bosom of Waiale'e*

**Wai ola, wai aloha, wai ulu ē**

*In the life giving waters, in the waters of compassion, in the waters of growth*

**Awaiāulu 'ia a pa'a ke aloha**

*Love is bound within*

**A'a iho, mu'o a'e, liko i ka lā**

*Rooting, budding, sending forth small blossoms under the sun*

**Mohala e ka pua kū 'eleao**

*The flowers bloom to stand in the light*

**Kū like, kū pono, kū pa'a mau**

*To stand together, to stand in righteousness, to stand with dignity always*

**Hiehie e ke alo, pali e ke kua**

*With a blossom fully illuminated, held by a tall straight stem*

**Mauli ola lapalapa, ola mau nā pua**

*With an unbounded spirit, the flowers thrive*

**Hiehie e ke alo, pali e ke kua**

*With a blossom fully illuminated, held by a tall straight stem*

**Mauli ola lapalapa, ola mau nā pua ē**

*With an unbounded spirit, the flowers thrive*

Composed for all youth who may visit Pearl Haven at Waiale'e, with the hope that this place will embrace, heal, and inspire each of us to bloom to our fillest of potential.

E ola mau nā pua.

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## 2023 BOARD OF DIRECTORS

**Karen Tiller-Polivka**  
*Chairperson*

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**Robin Yoshimura**  
**Jacquie Laird**

# FOUNDER LETTER

## 2023 Vision + Word of the Year:

## FORTIFY

Aloha Ho'ola Nā Pua Ohana,

As we reflect on 2023 with gratitude, we thank you for your steadfast support and generous partnership as Ho'ola Nā Pua (HNP) continues its mission to end child sex-trafficking, while providing a continuum of care for those who have been exploited.

Because of **YOU**, we have seen enormous progress on this issue: Pearl Haven is thriving in its second year of essential services; young lives are being transformed; communities are vigilant with awareness, law enforcement and government agencies are more united on this issue than ever before. Because of **YOU**, a growing network of advocates are 'shining the light' to drive systemic change that is permeating throughout our communities, across the country, and around the globe.

Many of you know I have a tradition of sharing a visionary "word of the year" at the start of the calendar year. As I prayed about the overall 2023 direction and transitional new beginnings for HNP, the word that repeatedly resonates is *"Fortify"*.

HNP already has an incredible foundation anchored by bold vision, strategic development, progressive thinking, and resilient, hopeful, passionate, and skilled leaders, partners, and donors. We have a history of tackling the many challenges facing the anti-trafficking/exploitation movement. We have done so without wavering, and we continue to *fortify* that very foundation for HNP and its future generational impact.

When something is *fortified*, it is strengthened. The foundational work that has begun continues to be upheld with dedicated vision, enhanced quality, creativity, community stakeholder involvement, broader national and global relationships, and and program delivery. Remember that as we work with our precious youth, who have been exploited or are at risk, we also learn and grow with them. We learn how to better meet their unique needs and methods to improve our approach and interventions that lead to a path of healing and renewed hope.

HNP's growth over the past decade has been exceptional. Intentionality and creative strategy have been core to HNP's endeavors as we have pioneered uncharted territory since our inception. Exponential growth necessitates expansive change.







While rapid growth has led to many lives being transformed, we need to ensure each of our programs are *fortified* with quality infrastructure and efficient delivery to ensure sustainable success and continued life-changing impact, as shown through our proven results. Your investment continues to have tremendous returns.

HNP remains *fortified* in our commitment to shining the light even brighter. In January of 2023, I was invited to the inaugural Attorney General Alliance summit in Utah, where a select group of leaders in this national and international movement convened to discuss “what’s next” and how to strengthen our impact, collaborative efforts, and strategy. We are mindful that technology-empowered-exploitation evolves at an exponential rate, requiring all of us to *fortify* our understanding of this issue and how our collective efforts respond with results.

I recently sat with one of the youth we serve at Pearl Haven, who has bravely started her journey toward healing. This particular moment was marked with tears and gut- wrenching pain that most will never understand the impact of what exploitation does to a precious life. As I sat with her and listened to the battles she faces minute by minute, my heart began to race, tears streamed down my face, and a wave of righteous anger welled up in me as I thought about how incredibly hard it is for the youth we serve to choose to face the healing process every day. And those that have exploited and used them... trafficker and buyer alike..... seem to be able to “move on” with their lives unscathed from the devastation they caused. THIS MUST END.

I am honored and humbled to shine the light alongside each of you. What started as a spark of light has created a chain reaction of change in our community and beyond. This passionate work cannot depend on one person or one organization; we need your participation more than ever. Thank you for remaining *fortified* in your commitment to these children in 2023, no matter how long it takes. Every day you stand with HNP and support the lifesaving work of our mission, lives are transformed, and history is rewritten with hope.

Mahalo Nui Loa,

Jessica Muñoz

MSN, APRN-RX, FNP-BC  
CEO | Founder



# WHO WE ARE

Ho'ōla Nā Pua, meaning 'new life for our children,' was founded to shine the light on the dark criminal enterprise of sex trafficking. Something dark lurks in Hawai'i under the idyllic image of sand and surf: it is a criminal network dealing in the trade of human beings. Due to the nature of the crime and despite the overwhelming need for support and healing of survivors, this issue thrives in the darkness.

*Every child  
deserves a  
bright future!*

## *We Shine the Light*

Ho'ōla Nā Pua (HNP) is committed to the prevention of sex trafficking and providing care for children who have been exploited. Sex trafficking exists at the intersection of other forms of violence and systemic inequities. Therefore, we must come together to develop cross-sector interventions and services to holistically address this issue. Through collaboration and partnerships, Ho'ōla Nā Pua is building a national service model to address sex trafficking and exploitation. This includes programming to address prevention, intervention, empowerment, and healing to create a continuum of care where no child is forgotten, and every child receives care.

## *We Are a National Partner*

Considered a national partner and rising standard in the global effort to stop sexual violence among children and youth, Ho'ōla Nā Pua is leveraging over fourteen years of experience to lead the effort in developing a comprehensive, sustainable model of care for survivors of sexual exploitation and trafficking. Our integrated programming has filled a critical gap in the prevention of child sex trafficking and provision of care for children who have been exploited, reaching over 150,000 individuals since inception on all major Hawaiian Islands. Our advocacy work has reached tens of thousands around the globe. What started as a spark of light in the heart of a nurse practitioner and a relentless advocate with a passion for justice has now created a chain reaction of light shining around the globe.





# AWARDS, RECOGNITION & CONFERENCES

Ho'ōla Nā Pua was awarded and recognized by various organizations for our work in combatting trafficking nationwide in 2023. Highlights include the following:

## *Attorney General Alliance Sword + Shield Award*

Ho'ōla Nā Pua was honored to be awarded the Sword and Shield Award by the Utah Attorney General and the Attorney General Alliance for our work in fighting human trafficking, empowering survivors, help prosecuting those who exploit the vulnerable, and bringing awareness to the issue of human trafficking.



## *Liberator Award: FEMALE SURVIVOR OF THE YEAR*

Tammy Bitanga, HNP's Interim Director of Programs, was awarded the Liberator Award: Female Survivor of the Year for 2023.



## *Humanitarian Award - Governor's Office*

Founder Jessica Muñoz was honored for her work for Ho'ōla Nā Pua and awarded the Humanitarian Award by the Governor's Office.



# AWARDS, RECOGNITION & CONFERENCES *CONTINUED*

## *Pacific Edge Business Achievement Awards*

We were honored to be part of Pacific Edge's Women in Business event, where we celebrated and uplifted fabulous wahine in our community. Founder Jessica Muñoz was awarded a Business Achievement Award by Pacific Edge for her work with Ho'ōla Nā Pua.



## *Third-Party Events + Conferences*

At Ho'ōla Nā Pua, we are dedicated to increasing awareness nationwide and fostering relationships with like minds to combat sex trafficking and exploitation. To support this mission, we actively participate in various national and state conferences, engaging with experts and advocates across the country to share knowledge, best practices, and innovative strategies to combat sex trafficking; as well as attend workshops, seminars, and panels led by experts in the field to stay informed and enhance our programs and services.

### **The Impact of Our Involvement:**

- **Building Relationships:** Strengthening partnerships with key stakeholders, supporters, and community members to create a unified front against child sex trafficking.
- **Raising Awareness:** Increasing public understanding of the issues surrounding sex trafficking and exploitation, and the critical importance of prevention and intervention.
- **Enhancing Programs:** Continuously improving our services and approaches by integrating the latest research, insights, and methodologies shared by experts.

Together, through education and collaboration, we can make a significant impact in the fight against child sex trafficking and exploitation not just at the state level, but globally.

Our participation includes attending the **National Trafficking Shelter Alliance, Global Anti-Human Trafficking Summit, 71st National Prayer Breakfast**, and the **20th Annual Hawaii International Summit on Preventing, Assessing and Treating Trauma**. We've highlighted other notable events and conferences on the next page.





## INTERNATIONAL PEACE CONFERENCE

Jessica and Tammy attended the 2023 International Peace Conference (IPC) from May 4-6. Rotary International District 6860 (North and Central Alabama), in partnership with The Birmingham Civil Rights Institute, and the Institute for Human Rights at the University of Alabama Birmingham, brought together people from across our nation and the globe to highlight the pursuit of peace at all levels of society. Hosted in Birmingham, Alabama, wherein 1963, nonviolent protesters for equality and racial justice changed history.



## GRIT CONFERENCE

Our HNP team members, (from left to right) Jessica Muñoz, Founder and CEO, Elizabeth Porter, Pearl Haven Program Director, Bethany Hall, Starfish Mentoring Program Coordinator – Hawai'i Island, Marissa Gordon, Programs Coordinator – O'ahu and Tammy Bitanga, Advocate and Community Outreach Coordinator, attended the The Greater Rockies Immersive Training on Exploitation and Trafficking (GRIT) Conference from May 1 – 4. The 2023 theme for the GRIT Conference is 'marginalized populations.' Highlighting often overlooked or underserved populations that are disproportionately affected by the issue of human trafficking. Mahalo to the Hughes Charitable Foundation for their support of this collaboration.



## STOP HUMAN TRAFFICKING CONFERENCES



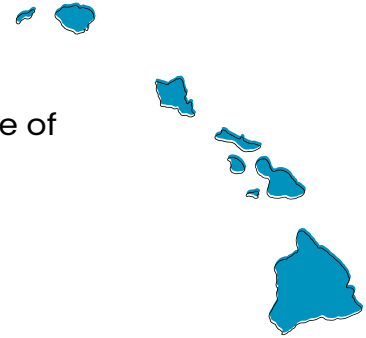
The Stop Human Trafficking Conferences on both Oahu and Maui provided a great opportunity to network with legislators, including prosecutors and attorney generals. One of the most powerful parts of each conference were the roundtable discussions for members of the community to voice their concerns and bring forth real solutions to real problems seen in our community.

# HAWAI'I TRAFFICKING & EXPLOITATION STATISTICS

**The sex trafficking and sexual exploitation of youth and young adults happen daily across our state.**

Did you know in Hawai'i:

- The national average age of the first sexual exploitation is **14 years old**.
- The average age of the first sexual exploitation in the state of Hawai'i is **11 years old**.
- The average age of the first sexual exploitation on Hawai'i Island is **8 years old**.
- **64%** of sex trafficking victims have identified as being all or part Native Hawaiian.



## *It's not a Myth, but an Issue*



- **3 out of 4 victims** knew their trafficker (Family, friend, or boyfriend).
- **69%** of sex trafficking victims reported experiencing homelessness.
- **More than 60%** of sex trafficking survivors reported a history of being in foster care.
- **75%** are female, **13%** male, and **2%** other.
- **1 out of 3** reported technology had been used as part of their experience.

## *Who are these youth?*

**Who is vulnerable to sex trafficking and exploitation?**



**Sex trafficking and exploitation impacts **ALL** demographics.**

**Below are the *most highly* vulnerable:**



Homeless, runaway



LGBTQ Youth



Youth with a history of child abuse, neglect, and maltreatment.



Substance use and addiction.



Mental health challenges.



Cognitive Physical Disabilities.



Youth with a history of systems involvement. Foster care, juvenile justice, child welfare.





# PATHWAY TO A BRIGHT FUTURE

Ho'ōla Nā Pua's continuum of care framework addresses not only the traumatic impact of those who have been exploited but also focuses on the prevention and resilience of those who are vulnerable. This progressive pathway is individualized to meet specific needs, and includes the following integration to ensure a bright future:



## TREATMENT FOR THE VICTIMIZED

Pearl Haven  
Residential Treatment  
Campus



## REINTEGRATION

Starfish Mentoring  
Program/Care  
Coordination



## RESILIENCE IN THOSE VULNERABLE

Hōkū Group Services  
Group programming with  
community partners  
Starfish Mentoring Program



## COMMUNITY AWARENESS

Student and Community  
Education/Prevention & Awareness



## EMPOWERMENT & SUSTAINABILITY

Advocacy  
Transition to Adulthood  
Care Coordination

## ACTION STEPS

- Build programming frameworks that are trauma informed, trauma integrated, and uniquely designed for those at risk and those who have been exploited.
- Understand the vulnerabilities that lead to victimization and develop strategies to reduce those vulnerabilities.
- Survivor perspectives incorporated into all programming.
- Strategically build programming that both impactful and sustainable.





PEARL HAVEN

# Program Impact

FOR 2023

## Education

### PRIOR TO ADMISSION...

- ❖ **1 out of 5** had been placed in special education classes
- ❖ **Almost 50%** experienced academic difficulties

### NOW...

- ❖ **80%** receive A-B Honor Roll status in core subjects
- ❖ **100%** pass their classes
- ❖ **14 girls** earned CPR and OSHA certifications

“I am learning that I am so much more than just my story and experiences. I finally have A's in all my classes!”

## Physical Health

- ❖ **2,960 hours** in Sports and Mindful Movement
- ❖ **55% increase** in well-being\*
- ❖ **4,472** safe bed nights
- ❖ **13,416** warm meals served

“Riding horses taught me to breathe through uncomfortable situations to calm down.”

## Mental Health

- ❖ **47%** reduction in trauma symptoms
- ❖ **58%** decrease in depressive symptoms
- ❖ **33%** improvement in anxiety symptoms

- ❖ **8,352** hours of experiential & other nonclinical treatment
- ❖ **4,032** hours of clinical treatment

“Being able to do these experiences has helped me be more confident and comfortable in being myself.”

## Community

- ❖ **1,292** hours in Community & Faith services
- ❖ **33%** increase in social connections\*
- ❖ **1,076 hours** of family strengthening experiences (therapy, visits, and calls)
- ❖ **1,885** interpersonal relationships fostered\*

\*Based on ORS Surveys

“My family can see the difference in me and my sister. My mom and I talk more now. I feel like I have friends and I feel safe to be who I am and grow.”





## MESSAGE FROM *Pearl Haven* PROGRAM DIRECTOR

ELIZABETH REA KUUPUAMAILANI PORTER



Dear Pearl Haven Supporters and Family,

Pearl Haven has continued to expand on our commitment to provide innovative and effective programs that will have significant and lasting impact for youth who have experienced or are at risk of experiencing trafficking and exploitation. We are proud to stand with the youth we service and to deliver a strong voice in protecting our youth and helping them find a path forward, free of violence, exploitation, and abuse. Through the generosity of our donors and the contributions of our volunteers we have been able to offer our youth specialized programming in various expressive arts and recreational therapy programs that are changing lives!

Our goal at Pearl Haven is to first understand each individual's story and then cultivate trusting relationships and positive youth experiences through our multiple expressive therapies to help change the trajectory of each youth's life. We know that each positive experience a youth has helps counter the negative experiences of their past and helps the brain heal and develop new neuropathways that lead to healthier lives.

As the Director, I am focused on continuing to grow the Pearl Haven program in all aspects as we focus on meeting the comprehensive needs of youth who present to us for care. At Pearl Haven, it is our deep commitment to recognize the changing needs and the complexity of the trauma our youth have endured. To accomplish this, we will focus on the following:

- Continue building positive partnerships with our community and volunteers.
- Enhance our clinical delivery models through education, training, and partnerships to increase expressive arts and evidence-based practices on campus.
- Continue to finetune our program assessments and evaluations of all aspects of the programming we provide.

We are determined more than ever to continue helping youth in need. Mahalo for being part of our Pearl Haven 'Ohana. Thank you for joining us in this next chapter of inspiring youth in their transformational journeys.

Mahalo,

A handwritten signature in black ink, reading "Elizabeth Rea Kuupumailani Porter". The signature is written in a cursive, flowing style.





## Creative, Culinary and Cultural Arts Programs

In 2023, Pearl Haven expanded its educational, expressive, clinical, and cultural arts programming. This has been a vital component of enhancing our clinical model of care. These programmatic components have helped our youth find healthy ways to express and process memories and emotions that have been stored in their bodies from past traumatic events. Many of our youth have stated that they did not know how much they missed their cultural and spiritual heritage until they had the opportunity to participate in the cultural arts programming and other offerings at Pearl Haven.

In addition, youth have shared a sense of calm and well-being as they have found a place where they feel safe. Through creative diverse educational outings and workshops, youth are able to explore new opportunities, new connections, new experiences, and exposure to things that can benefit their future and stimulate further exploration into skills, aptitude, and talents.

- **Kapena School of Music, Dance, and Unspoken Word**
- **Therapeutic Gardening**
- **Expressive Arts Group**  
(Jewelry Making, Sewing, Clay Modeling, Art, and Lei Making)
- **Wave Alliance Surf Therapy**
- **Mindful Movement and Recreational Therapy**  
(Pickleball, Basketball, Tennis)
- **Koa Yoga**
- **Animal Assisted Programming**
- **Trauma Informed Photography**
- **All Things Possible Ministries**
- **Wonderfully Made Workshops**
- **Health and Wellness and Self-Care**
- **STEM Programming and Math Tutoring**



All these services help our youth heal through self-expression when there are no words to describe what they are feeling or what they have experienced. Many times, when our youth have been actively working through their trauma in treatment, they ask if they can feed the turtle, hold the guinea pigs or take a walk to sit by the horses.

When our youth turn inward and ask for what calms their nervous system and minds, we are teaching them to listen to what their bodies need at the moment. This replaces the need to participate in self-harming behaviors, running from their feelings, using substances to numb their feelings, or stuffing their feelings, as they have done in the past. These programs and the talented consultants who help us do this work are providing excellent clinical work.



The Expressive Arts Programs promote healing from the inside out for lasting changes.

“

*Being able to do these groups has helped me be more confident and comfortable in being myself.*

– Pearl Haven Youth

”

## Mindful Movement Yoga

**576** hours

## Cultural Arts with Kapena

**1,008** hours



## Surf Therapy

**524** hours



## Equine-Assisted Therapy

**600** hours

## Arts & Gardening

**600** hours



*All Things Possible*

**100** hours





“ It's given me a deeper understanding and respect for the 'Āina. ”  
– Pearl Haven Youth

## THE PEARL HAVEN MUSIC AND CULTURAL ARTS PROGRAM

“ It's been cool to learn about my Hawaiian culture because I have a social work guardian and I do not have a family to learn from. ”  
– Pearl Haven Youth

The Pearl Haven Music and Cultural Arts Program is an opportunity for our youth to further immerse themselves in the Hawaiian culture to embrace the true spirit of Aloha fully. In doing so, they inherently develop a positive sense of identity through connections and applications that are Hawaiian-based values. The youth begin to evolve their understanding that they are part of something greater than their trauma.

This program would not be as successful without the right Kumu (source) or facilitators, we are fortunate to have partnered with Kelly and Leolani DeLima of Kapena's School of Music and Kapena, the band, one of Hawai'i's premier island bands. Kelly is a founding member and band leader. Each week, Kelly and his wife Leolani share lessons around the value of living Aloha through music, songs, ukulele, hula, and 'ōlelo Hawai'i (Hawaiian language) with the youth of Pearl Haven.

This program provides experiential learning that aids in healing while intentionally creating spaces for self-reflection and identity building and fosters a positive connection with the Hawaiian culture. Participants reconnect to their authentic selves and their true nature as it leads to intentionality, presence, mindfulness and profound respect not only for Hawaiian traditions but for their Kumu, Uncle Kelly and Auntie Leo, who have become part of the Ho'ōla Nā Pua 'ohana.

### THOUGHTS FROM KELLY & LEOLANI DELIMA

An important part of Hawaiian cultural learning is showing your Kumu that you've mastered an understanding of their lessons, this is called hō'ike. This year, the girls were able to showcase their newly acquired knowledge, skills, and talents at our Second Annual Hō'ike. Kelly and Leolani share their thoughts of working alongside of these youth for the past:



*In the last 2 years, we have had the privilege to watch these girls blossom and grow. When we first started at Pearl Haven we taught ukulele. Singing quickly followed. Then we moved to beginning hula and sign language. Recently we encouraged writing their thoughts down like journaling. We didn't know it but we were about to be amazed. In the first class we were able to co-write 2 songs. Then in a matter of weeks had 10 original compositions done. Writing poetry or songs has a way of exposing the most deepest secrets. It can be both terrifying and liberating at the same time.*

*We are humbled that they trust us and have allowed us the privilege to share this songwriting journey with them. I've heard many people say, "music heals". I hope this creative writing class can help each of them heal. We are humbled and honored to partner with Ho'ōla Nā Pua. We pray we can make a positive impact in the lives of all these beautiful youth.*





“Grooming the horses helps me regulate my emotions.”  
– Pearl Haven Youth



## HEART, HORSES & EQUINE THERAPY

### EQUINE-ASSISTED THERAPY TARGETS:

- Nervous system regulation
- Connection and relationship building
- Social skills training with emotional safety
- Nurturing and care-taking
- Trust-based activities
- Healthy stress responses

Pearl Haven partners with Heart Horses under the leadership of Sonja Bigalke-Bannan, LCSW which incorporates horses for growth, learning and healing as it engages youth in activities with horses to encourage an experience that effects positive change. Horses, with a keen sense for interpreting human emotion, provide therapists with valuable information about the client that might not come to the surface with talk therapy alone.

We have incorporated riding into the programming and have doubled the amount of time the youth spend in very structured equine therapy.

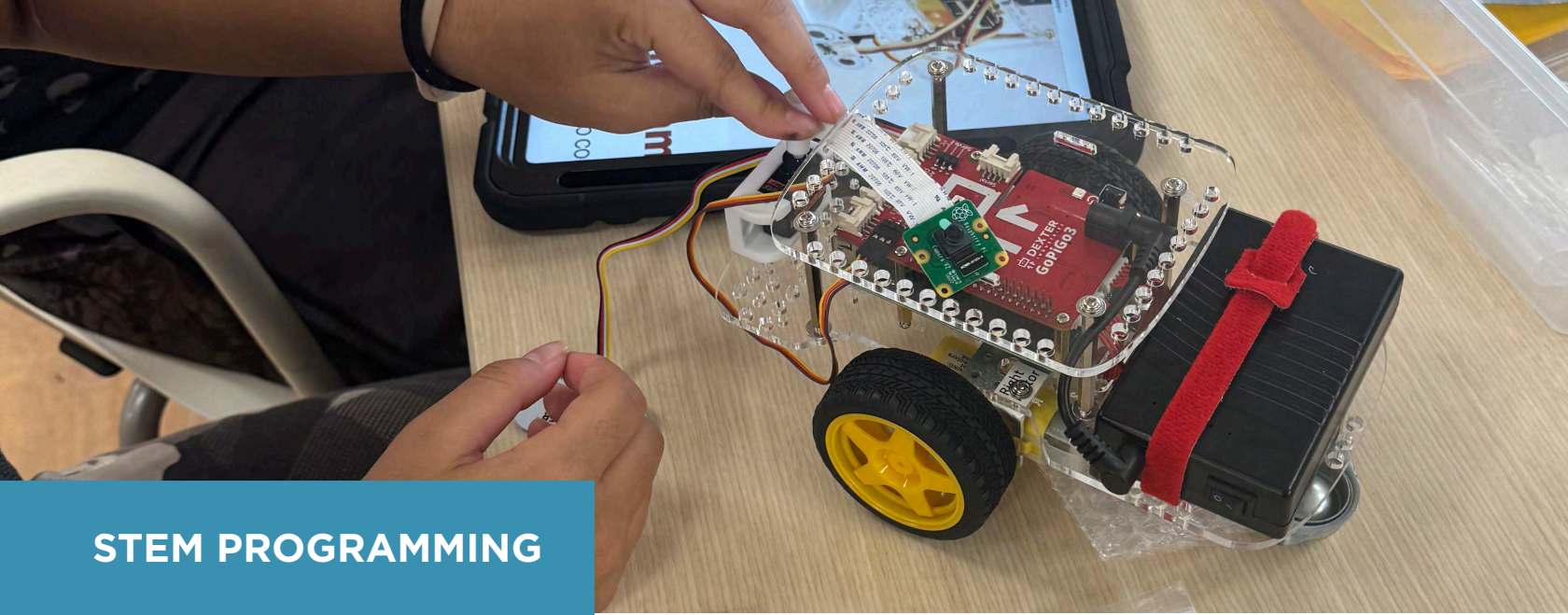
“Riding horses have taught me to breathe through uncomfortable situations to calm down.”  
– Pearl Haven Youth

### THE SCIENCE BEHIND THE HUMAN-HORSE CONNECTION:

- Promotes awareness of mental and physical state for teens. Allows them to learn to regulate and co-regulate.
- Horses are mindful animals and process in real time which is a visual process.
- Allows teens to externalize, make it about the horse.
- Coherent heart rate (pattern) which is why we “feel better” when we are around them.
- A coherent heart pattern is indicative of a system that can recover and adapt to stressful situations very efficiently.







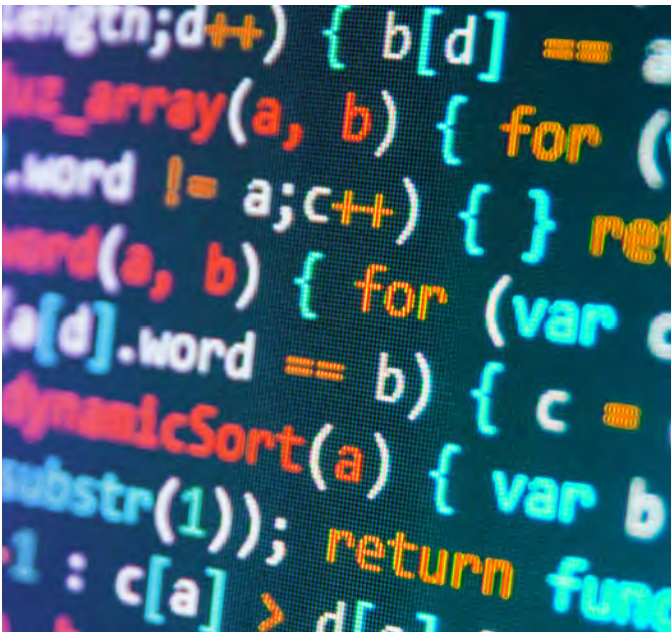
# STEM PROGRAMMING

Thanks to the support of Booz Allen Hamilton, we were able to start a STEM program at Pearl Haven utilizing the WOZ Ed Curriculum. Fourteen youth have participated in the 12-week block program, starting in October 2023 to February 2024.

This year, Pearl Haven was excited to introduce STEM into our academic programming. The youth first started with animation creation using the Stop Motion Studio Pro app.

They were able to learn about all the different facets of animation including the creation of flipbooks, stop motion, claymation, and pixilation. The youth were also able to build on their communication skills when presenting their completed animation projects during the student showcase event.

The youth are ready to begin their next STEM project with a focus on robotics coding in May 2024.

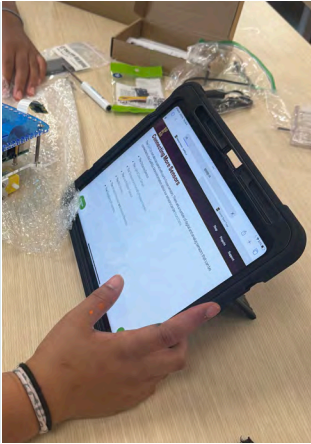


“ Our imaginations actually got brought to life and to be heard and seen.

I got to play with clay and do something I wouldn't normally do.

For me, I actually got to make art that was not on paper. I got to hold the shapes I see in my head and be able to hold them in my hand.

– Pearl Haven Youth ”





# 2023 HNP PROGRAM IMPACT

Thanks to your help In 2023, Ho'ōla Nā Pua served **over 15,000 youth and community members** (a 50% increase since 2022) through:

- Direct service programming
- Empowering youth ages 11-24 through prevention education
- Trauma-informed groups
- 1-to-1 mentoring
- Advocate services
- Care coordination and residential care at the Pearl Haven Campus

Below is an overview of our collective programming impact in 2023:

**15,354** **TOTAL PEOPLE SERVED IN 2023\***  
THROUGH DIRECT SERVICE PROGRAMMING

**47%** REDUCTION IN  
TRAUMA SYMPTOMS

**58%** DECREASE IN  
DEPRESSIVE SYMPTOMS

**33%** IMPROVEMENT IN  
ANXIETY SYMPTOMS

✿ **32 YOUTH SERVED IN 2023**

PEARL HAVEN

HOKU  
(GROUP  
RESILIENCY)

✿ **1,272 YOUTH  
SERVED** in 2023

✿ **1,269 SESSIONS**

✿ **2,402 HOURS**

STARFISH  
MENTORING  
PROGRAM

PREVENTION  
EDUCATION

✿ Presented at  
**74 SCHOOLS**

✿ Attended by  
**4,596 PEOPLE**  
in 2023

✿ **252,318 VIEWERS** reached via  
educational awareness campaigns on TV  
news segments and commercials

✿ **333 CONTACTS** for assistance

ADVOCACY  
& RAISING  
AWARENESS

✿ **135,472 SUPPORTERS** engaged  
via educational emails and newsletters

✿ **50,000+ VIEWERS** reached on  
social media

\* DUPLICATED

# COMMUNITY PROGRAMS OVERVIEW

## Education



HNP educates, provides trauma-informed training, and equips youth with critical knowledge and life skills to remain safe. Equally as important, adults are given essential tools to identify, intervene, and protect our keiki. HNP works with nurses, therapists, healthcare workers, educators, school administrators, transportation and hotel workers, and law enforcement to keep young people safe.

Key webinars include:

- Trauma-Informed Response
- Practical Ways to Fight Sex Trafficking
- CSEC Overview for Educators
- Online Safety

Ho'ōla Nā Pua delivered education services and presentations to a total of **74 schools** (including elementary, middle schools and high schools), as well as the following community and professional group settings in 2023 on Oahu, Big Island, and Maui including:

- American Association of University Women – Maui
- Afterschool All-Stars
- Catholic Charities Hawai'i
- Child & Family Services
- Cohen Clinic
- Halekulani Hotel
- Halepuna Hotel
- Hawai'i County Recreations Administration
- Hope Services
- Imperial Hawaii Vacations Club
- Kamehameha Schools' Behavioral Health Department
- Lili'oukalani Trust
- MacNaughton Hotel Group
- Maunawili Girls Scouts Troop
- NOSH
- Parks and Recreation – Papaikou
- Queen's Medical Center
- Royal Kona Resort
- UH School of Medicine
- West Hawai'i DOE Complex Area
- Waianae Coast Community Health Center
- YWAM
- Zonta Hawaii Island



## Starfish Mentoring

Studies show that a consistent mentor in a young person's life is key to building healthy relationships and achieving life goals. Starfish Mentoring is HNP's most in-depth community-based program.

HNP provides 1:1 support for youth by connecting minors with safe, reliable, and positive adult support and healthy connections. In 2023, this program has offered **1,269 mentoring sessions**, equating to **2,402 hours** of mentoring services.



## Hoku Groups

HNP provides therapeutic programming to empower youth who are at-risk or have a history of being exploited. Youth engage in empowering group lessons that develop life-skills, self-care, self-worth, and self-advocacy.

Participants are empowered with a toolkit of skills to navigate their future, including:

- Goal setting
- The power of choice
- Communication skills
- Values of self-worth and social safety

In 2023, HNP served the following Hoku facilities:

### Oahu:

- Hale Kipa Emergency Shelter
- Hale Lanipolua Assessment Center
- Hale Ho'omalua Detention Home
- Hawai'i Youth Correctional Facility
- Kahi Mohala
- Pearl Haven



### Hawaii Island:

- Noho Olu Salvation Army Home
- Youth Challenge Academy
- Hope Services
- Hawaii Academy of Arts & Sciences (HAAS)
- Parks & Recreation

## Advocate Services

HNP supports survivor self-advocacy by providing a layer of care to serve as a bridge between social systems, the justice system, and the survivor. Services are designed to empower the survivor and help them thrive. HNP provided **333 contacts** with assistance during 2023.



## Coconut Wireless



The purpose of Coconut Wireless is to educate youth about commercial sexual exploitation in a trauma-responsive way and provide tools and activities to empower them to make healthy and safe choices. Participants will learn what commercial sexual exploitation is, how it happens, and tangible ways they can remain safe and prevent themselves from unknowingly becoming victims of exploitation.

Lessons are built in such a way that intentionally and carefully engages group participants in conversations about commercial sexual exploitation without requiring youth to disclose their personal experiences to the group.

Lessons include topics such as:

- **CSEC terminology & terminology found in "The Life"**
- **CSEC-related laws & age of consent**
- **Online safety & laws that protect us**
- **Normalization, sexualization & objectification in entertainment & advertising industries**
- **Risk Factors & Protective Factors**
- **Recruitment Tactics**
- **Healthy Relationships**

HNP provided **356 hours** of this program during 2023 at Pearl Haven.



# EVENTS & NATIONAL ADVOCACY

Advocacy is fundamental in our overall approach to lasting systemic change. HNP collaborates with local community stakeholders along with our national and international partners to ensure we remain relevant with current trends and best practices, collaborate on promising practices, and continue to build subject matter expertise. We bring forth innovative ideas and expertise to best support the evolving anti-trafficking movement while ensuring the survivor voice and choice is central to guiding effective change. In 2023, we elevated the mission of our work and expanded our reach through local and national community events.

## HNP-HOSTED EVENTS

### *Pearl Gala*

The 2023 Pearl Gala, sponsored by Southwest Airlines, was held at the Four Seasons Resort at Ko'olina on September 30, 2023. Over 800 guests were entertained by music performed by Kainani Kahaunaele and Friends, and Wehilei and Wailau Ryder, with Chardonnay and Friends and DJ Romeo from "iHeartRadio" dj-ing the afterparty. Dance performances included hula by Aubree and Hailey, and production pieces by Prisma Dance Company and Polina Studios.



The success of our 2023 Annual Pearl Gala was critical to the long-term sustainability and growth of Ho'ōla Nā Pua. Mahalo to those who attended and supported this event.

The funds raised directly supported our 2023 community programs, including Hoku, Starfish Mentoring, Awareness & Education, and Advocacy. These programs are essential in providing comprehensive care, mentorship, and support for at-risk and exploited youth. Additionally, funds supported Pearl Haven's experiential programs and adjunct programming.



# Bright Futures Gathering

Bright Futures Gatherings are events designed to connect our supporters and community members with the mission of Ho'ōla Nā Pua and raise awareness to the issue of child sex trafficking and exploitation. Mahalo to our 2023 Bright Futures hosts for your deep commitment to creating a bright future for Hawai'i's youth and building a strong community.



## THIRD-PARTY EVENTS



At Ho'ōla Nā Pua, we recognize the importance of collaborating with third-party organizations to amplify our impact and further our mission to combat child sex trafficking and exploitation. Our participation in third-party events, initiatives, and partnerships helps us reach a broader audience, leverage additional resources, and foster a community of support. Partnering with other organizations, businesses, and foundations enables us to undertake collaborative projects that address various aspects of child sex trafficking.

These projects can range from joint awareness campaigns to coordinated intervention efforts. Engaging in community events organized by other groups helps us connect with diverse audiences, raise awareness, and foster community involvement. Events like health fairs, school programs, and local festivals provide opportunities to educate the public and recruit volunteers.





Collaborations help us reach new audiences and communities that we might not have been able to engage with independently and working with other organizations allows us to share resources, knowledge, and best practices, enhancing the effectiveness of our programs. Joint efforts amplify our impact, making our initiatives more powerful and far-reaching in all communities.

For 2023, we attended and tabled at the following events:

- Youth Challenge Academy 3rd Annual Career Fair
- Kona Ministers Meeting
- Hui Mālama Ola Nā 'Oiwi Sixth Annual Mālama Nā Keiki Festival



- 2023 Oahu HLTA Charity Walk
- Summer Jam – Big Island Substance Abuse Council
- Lahaina Ohana Resource Fair
- Hawaii Tourism Conference 2023



- UHH Community Connection Fair
- Kuleana- HAWCC DV Summit
- Honolulu Intertribal Powwow
- UHH 2nd Annual Sexual Assault Awareness
- YWAM TNG Tabling
- YWAM Thursday Night Gathering
- The Wahine in Construction Pa'ina Event
- Pacific Edge Women in Business Event
- Knights of Columbus Fish Fry



# RAISING AWARENESS

## *Shine the Light*

At Ho'ōla Nā Pua, advocacy is a cornerstone of our mission to combat child sex trafficking and exploitation. Our advocacy efforts focus on creating systemic change, influencing policies, and raising awareness to protect and support vulnerable youth. Key advocacy initiatives include:

- Working with lawmakers and government agencies to develop and implement policies that protect children from sex trafficking and provide support to survivors.
- Engaging with local communities to raise awareness about the signs of trafficking and the resources available for prevention and intervention.
- Providing training for law enforcement, healthcare professionals, educators, and other key stakeholders to ensure they are equipped to identify and respond to cases of child sex trafficking.
- Amplifying the voices of survivors to ensure their experiences and needs are at the forefront of our advocacy efforts.
- Building strong partnerships with other organizations, both locally and nationally, to create a unified and effective response to child sex trafficking.

Through our advocacy efforts, we have significantly increased public awareness about the realities of child sex trafficking and the importance of prevention and support. Thank you for partnering with us.



For 2023, we raised awareness through various events, including the following:



- World Day Against Trafficking In-Person Sign Waving Event
- January National Human Trafficking Awareness Month Sign Waving
- Sign-Waving with the Prosecutor's Office & Community Service Providers
- 44th Annual Hawaii Prayer Breakfast
- Coffee Talk



We are also proud to share two successful PSA campaigns that played a crucial role in highlighting the issue of sex trafficking in Hawai'i and beyond.

## HAWAII NEWS NOW & MERRIE MONARCH AWARENESS CAMPAIGN



In April of 2023, HNP participated in the Merrie Monarch Festival. Through a partnership with Hawaii News Now, we created a PSA that aired multiple times on TV during the week of the festival that brought awareness to the reality of sexual exploitation in Hawaii. This festival has people from over 151 countries tune in to enjoy the art of Hula and the culture we embrace here in the islands.



## iHeartRadio AWARENESS CAMPAIGN

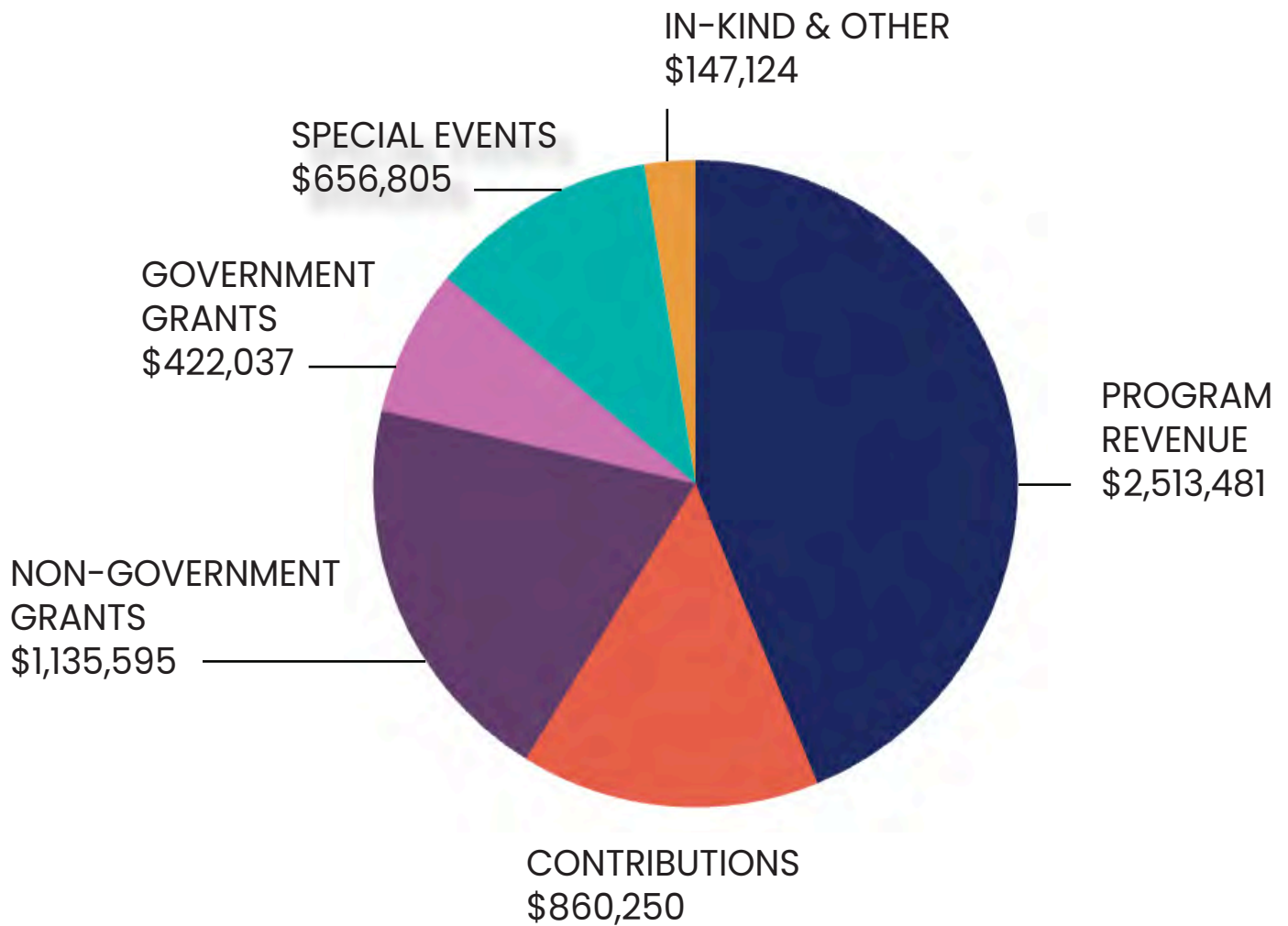
In the fourth quarter of 2023, we partnered with iHeart Radio Honolulu and built a PSA campaign to “light up the sky” using multiple touchpoints to engage individuals, stakeholders, and leaders in the fight against child sex trafficking. The campaign brought islands wide awareness through 3,183 PSA spots that were heard across 7 top rated stations. (KDNN, KHVH, KIKI, KSSK, KUBT, KUCD, NUCD). iHeart Honolulu has over 400,000 weekly listeners/ 784,000 listeners islands wide. Through iHeart’s strong community connections with top level influencers both locally and nationally, we were able to leverage a strong platform to spread Ho’ola Na Pua’s message. Voices that joined this PSA campaign included former Miss Hawaii Moani Hara, Chardonnay, Oahu’s Mayor and First Lady Jaime Green, and Amy Hill and Stephen Hill of Magnum PI, Ka’iulani Murphy, Shawn Kanaiaupuni, and Dr Angela Pratt. In addition to the above reach, the campaign also lead to the following:

- **1,694 Signatures** on our Change.org petition
- Social media campaign made **229,840 impressions**.
- Brought **11,703 users** to our Shine Hawaii / HNP website.

We are so thankful for this incredible opportunity to shine the light!

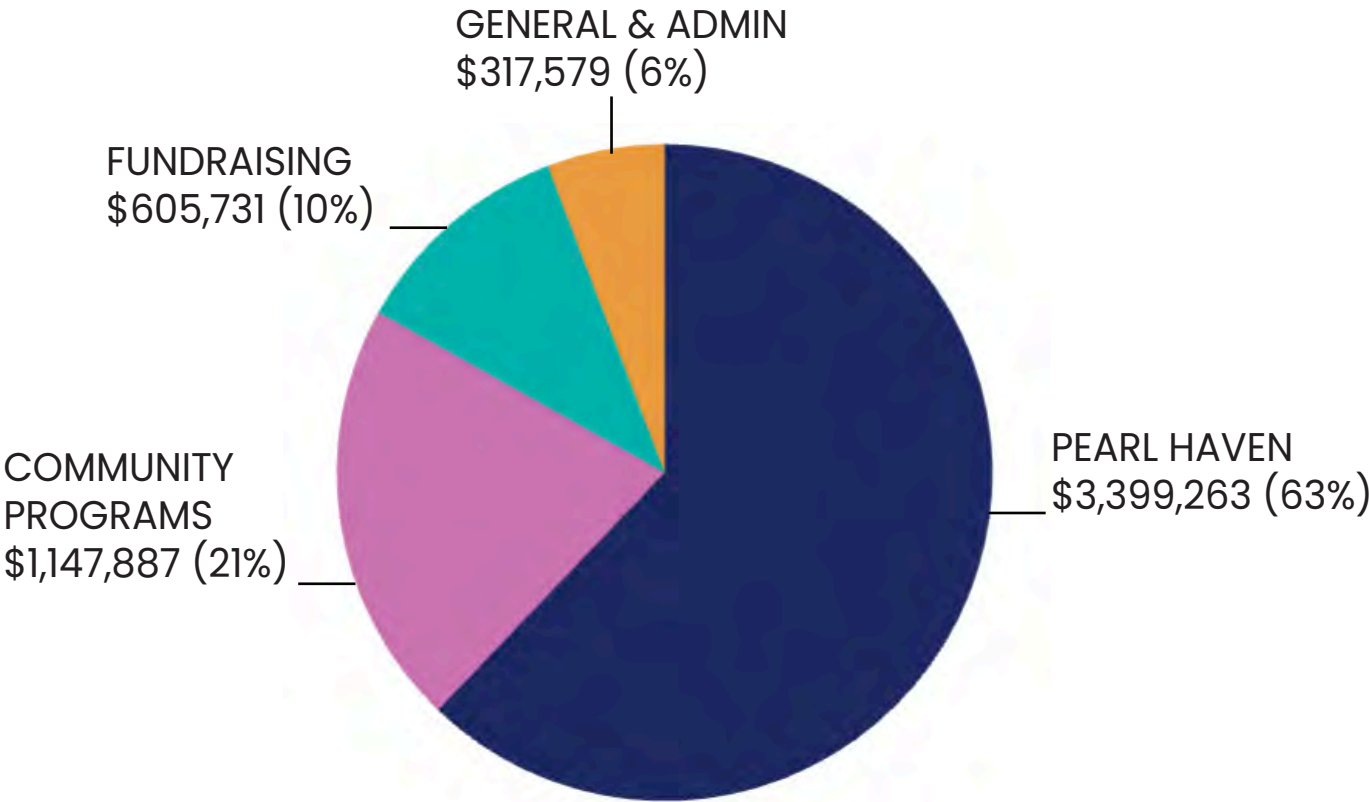
# FINANCIALS

## TOTAL REVENUE & SUPPORT \$5,735,292





**TOTAL EXPENSES**  
**\$4,869,217**



	2023	2022
TOTAL ASSETS	\$ 12,908.707	\$ 12,560,476
TOTAL LIABILITIES	\$ 1,585,412	\$ 1,502,013
TOTAL NET ASSETS	\$ 11,323,295	\$ 11,058,463

# DONATIONS

We would like to extend our deepest gratitude to our 2023 donors for your unwavering support and dedication to the mission of Ho'ōla Nā Pua. Your generosity has played a crucial role in our efforts to combat child sex trafficking and exploitation in Hawaii, and we are immensely grateful for your continued commitment. Thanks to your donations, we have been able to sustain and expand our community programs, which are vital in building resilience and fostering a supportive community for at-risk and exploited youth.

## \$100,000 AND ABOVE

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City and County of Honolulu	McInerney Foundation
G70 Foundation Fund of the Hawaii Community Foundation	The Bromley Foundation Inc
Hughes Charitable Foundation	The Kosasa Foundation
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## \$50,000 - \$99,999

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Justine Stamen Arrillaga and John Arrillaga	Strong Foundation
Kamehameha Schools	The Zilber Family Foundation

## \$25,000 - \$49,999

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## \$10,000 - \$24,999

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Alohilani Resort	Gary Oda	Jacobs Engineering
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## **\$10,000 – \$24,999** *CONTINUED*

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## **\$5,000 – \$9,999**

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# DONATIONS *CONTINUED*

## \$1,000 – \$4,999

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	Kevin Weist	Sheet Metal Workers Local
	Kimberly Carson	Sierra Bible Church
		Skipper Jones





## **\$1,000 – \$4,999** *CONTINUED*

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Rodney Seibel  
Roger Palmer  
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Sasha Mason  
Seth Lawrence Baruffi  
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Tamara Bitanga  
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Terry Lee  
Wahiawa Assembly of God  
Waimanalo L&L, Inc.  
Wayfinder Waikiki  
William R Feldner  
Windward Boats



# DONATIONS *CONTINUED*

## \$1 - \$499

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Brittany Hill	David Trilles	Hawaiian Parasail Inc.
Cantang Peng		





## \$1 - \$499 CONTINUED

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Highway Inn	John and Stephanie Marrack	Leslie Nollie
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Iokepa Pumphrey	Joyce Bukowiec	Lisa Kim Seu
Irene Salcito	Judy Murata	Lisa LoConte Allen
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Jill and Thomas	Larry Gonzales	Mary Arakaki
Anthony Beaupre	Lauren Ann Rolland	Mary Marasovich

# DONATIONS *CONTINUED*

## \$1 – \$499 *CONTINUED*

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Miho Fletcher	Randi Lau	Stargazers of Hawaii
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	Sara Harris	Tim and Maggie Twigg-Smith





## \$1 – \$499 CONTINUED

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Trista Speer

Tselane Patrice Ware

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Waialua United Church of Christ

Waikiki Beach Gathering

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William Beigel

William Ditto

Wm Owen Williams

Yoga Under the Palms & Plant  
Based Paradise

Yvonne Chinen

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Zimmer Biomet Foundation

## Pearl Haven In-Kind Donations

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Erik Kaneshiro – Austin, Tsutsumi & Associates, Inc.

Georgette and Joaquin Silva

Ian Brooks

IATSE 665 Film and Stage Union

Irish Barber

Jonathan De Leon

Robert and Penelope King & Niking Corporation

Paul and Verna Eguires

Polina Gorman

Terrance Arashiro



*Mahalo nui loa!*

If there is an error in contact information, please email [info@hoolanapua.org](mailto:info@hoolanapua.org) with the correction.



# Donate Today + Continue Making a Difference

Ho'ōla Nā Pua relies on the support of generous donors that allow our team to continue raising awareness and providing critical programs and services to the community. Our organization is funded by 90% of private donors, and 83% of the annual funds raised are reinvested into community programs. We need your help to continue shining the light and fighting for the prevention of sex trafficking and exploitation of our keiki. Below are some ways that you can donate today!



Pearl Gala is the premier fundraising event of Ho'ōla Nā Pua allowing us to perpetuate our mission and fund essential programming.



These gifts are unrestricted gifts of support dedicated to our programs to ensure we can continue serving our community through education, awareness, and care for our vulnerable keiki.



Be part of a network of individuals that come together and stand up against sex trafficking and exploitation of our keiki.

Throughout the year, we look for donors to partner with us to encourage the community to participate in our campaigns.

## Make a Donation Today!

Scan the QR Code or contact our Development Team at [info@hoolanapua.org](mailto:info@hoolanapua.org)









PEARL HAVEN

# Hope Blossoms Here

*Just an ordinary clamshell, that's what you see.  
But you don't know the process, the journey of  
perfecting me. The pain that I endure and the fear  
hidden inside me- You'll never know the heartache  
or the moment that I died. I died and built layers.  
Layers around my heart. Layers to protect me, to  
save me from falling apart. It's been a life of  
survival; it's how I make it through each day.  
But then someone reached out they said there is  
another way. They said that I have value -  
that I have the ability to shine! Some say the world  
is your oyster, and now I can make it mine.  
Just an ordinary clamshell- that may be what you  
saw, but now I'm a **Pearl - Beautiful and Raw.***

~ By Ashley Romano, R.N



Ho'ōla Nā Pua (HNP) is a 501(c)(3) non profit organization.

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